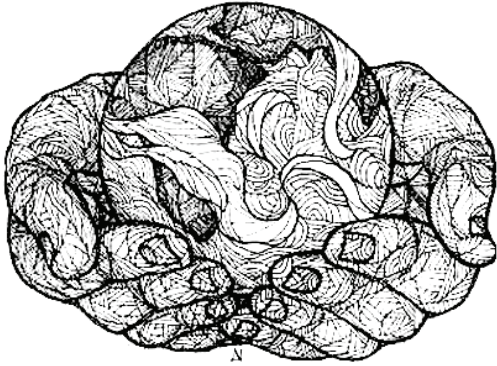




A FESTIVAL WITH A PURPOSE



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ABOUT US

Tindakan focuses on giving back and raising funds and awareness as well as promoting actual, attainable solutions by planning and producing events, projects and endeavors as well as facilitating edutainment workshops, panels and discussions and through these channels- providing financial aid and a platform to support direct-change nonprofit organizations and entities that fall in line with our mission... We are a megaphone for the organizations in our alliance and their paralleled cause of eco-social justice issues.

We strive to use the platform of our organization and the events we promote to highlight positive choices and create not only awareness of issues but also actual change.

We embrace the ideas of Humane Education and believe that through knowledge, tools, and motivation; we can all become "solutionaries" for a better world. Tindakan promotes the idea that we live in an interconnected world where human rights, environmental protection, and animal/wildlife welfare are all linked.

ABOUT THE EVENT

The first altruistic and sustainable summit and festival in the world featuring music, film and art!

Festival creator Tindakan (formerly Bands for Lands) has 20 years empowering and motivating audiences around the world and now Tindakan is launching ENDOTREND, a vision of staging an altruistic, eco-friendly event that has placed community as the number one priority.

From its inception, ENDOTREND has been created as a truly philanthropic endeavor, where local artists and musicians, festival organizers and businesses give back to the community and help to inspire attendees to become civically engaged to support non-profits and philanthropic endeavors that are doing incredible work to manifest change in the communities they serve. The festival itself is designed on Tindakan's principles incorporating a near zero waste, near zero energy and where possible, a near zero emissions event.

Tindakan has partnered with a consortium of nonprofits, eco-social conscious entities and individuals of all walks of life to launch this momentous annual event in key locations around the world that will take place simultaneously the first weekend of October, starting with Denver and Philadelphia in 2016. The objective of ENDOTREND is to ignite a tipping point throughout society that will lead to transformative change. This can be accomplished by coming together more so than just as individuals.



IMPACT FILM FESTIVAL

Curated by REAL2REEL PRODUCTIONS a series of social impact films will be screened during ENDOTREND for attendees to view and participate in discussions on how to address the various topics presented.

SOLUTIONARY SUMMIT

Curated by Liberated Productions, visionaries, solutionaries, socialpreneurs and conceptualists participate in workshops, exercises, challenges and networking opportunities prior to pitching their innovative and promising ideas to a panel of impact investors - receiving feedback in real time. See who is weaving the tapestries of our tomorrows!

MUSIC

ENDOTREND will showcase a diversity of all genres of music, from a local to an international level. Music is the universal language! Headliners - TBA

ECO-ARTIST PARK

Curated by LIVING ART NEXUS, engaging artistic interpretations of the various environmental and social justice issues will be on display during ENDOTREND for the public and conference attendees to explore and make deeper experiential connection to critical issues.

U.S MUSIC FESTIVAL STATISTICS

32 Million people go to at least one music festival every year.
14.7 Million millennials go to at least one music festival.



Three of the country's biggest, most established festivals - Coachella (\$47.3 million, 78,500 daily, six days) Lollapalooza (\$22.5 million, 100,000, three days) and Bannaroo (\$30 million, 80,000 four days) - *regularly sell out early.* That's the power of an established brand. A 2010 Bloomberg story pegged Bonnaroo's profits at 12 million a year, which would explain the \$5 million in charitable donations made during its first decade of existence.

When you consider the \$245 million Coachella brought to the desert region around Indio (and \$90 million to the city itself), you can see why a city would do whatever it can to help!

PROJECTED DEMOGRAPHIC

Ages		Income		Purchasing Power		Job Function	Life Style
Under 21	1%	Under 25k	5%	None	20%	Sales/Marketing	Outdoor Active
21 -24	6%	25-49	10%	Under \$1k	14%	Creative Development	Educated
25-34	42%	50-74	15%	\$1-9,999	21%	Business Development	Music Enthusiasts
35-44	32%	75-99	14%	\$10-49,999	12%	Management	Current Event Enthusiasts
45-54	14%	100-149	21%	\$50-99,999	6%	Communications/PR	Other
55-64	5%	150k	35%	\$100k +	27%	Other	
65+	1%						

SUSTAINABLE FOOD COURT

ENDOTREND is pushing the concept of food service, eating healthy and living sustainably.

By combining a local farmer's market and eco-social conscious chefs, attendees will be getting an interactive experience in selecting their ingredients from local growers and having a meal prepared by top eco-conscious chefs!

WALKING THE TALK

Near 0 Waste Near 0 Energy Near 0 Emissions Carbon Offset

With the right sponsors we can implement unique ways to produce clean energy, such as kinetic dance floors and bike pedal power, along with a solar panel and wind turbine farm. Any energy we cannot produce on-site will be offset with the purchase of wind credits.

We will have a moratorium on all non-recyclable and non-compostable waste. ENDOTREND is a plastic-free event! Trained volunteers will be at every trash location assisting attendees with disposing of recyclable and compostable items. Bio-waste will be sent to a bio-waste management farm for reuse in agricultural fertilization.



Socialpreneures, visionaries and conceptualists will participate in workshops, exercises, challenges and networking opportunities prior to pitching their innovative and promising ideas to a panel of impact investors and receive feedback in real time. This event will be a great look at what start-ups and visionaries should include in their pitch and how to pitch live.

Winning solutions will be awarded funds to jumpstart their endeavors.

There will be one dynamic day of solutions-based concepts held at McNichols Building in Civic Center Park. Attendees will have the amazing opportunity to engage in interactive workshops, gain insight and inspiration from world-renowned individuals... To converge, connect and co-create! This is an opportunity to build capacity by strengthening social ties and provide avenues for community input, ideas and connections, as well as, facilitate community dialogue and promote civic participation.

Sponsorship Level 1 - Presenting (2 remaining) - \$15,000

- Your Company Name Presents / Co-Presents Event
- Sponsor branding on all materials
- Branding with TV, Radio & Print Ads
- Social media tags/mentions in addition to inclusion in other SM campaigns
- 20 VIP tickets, 10 GA tickets
- Meet and greet/HH pre party
- Logo on attendee festival kit
- Logo included with viral video promos
- Roped off VIP area
- Half page color ad in the Westword
- Banner presence at show - with option to do micro activation
- Proprietary web banner on Tindakan and Endotrend websites and main page
- Email blast to 30,000+ subscribers featuring the event with your company name
- First choice in vendor/exhibit booth location and size

Sponsorship Level 2 - \$10,000

- Sponsor branding on all materials
- Branding with TV, Radio & Print Ads
- Social media tags/mentions in addition to inclusion in other SM campaigns
- 10 VIP tickets, 5 GA tickets
- Meet and greet/HH pre party
- Logo on attendee festival kit
- Logo included with viral video promos
- Roped off VIP area
- Banner presence at show
- Email blast to 30,000+ subscribers featuring the event with your company name
- Vendor/exhibit booth

Sponsorship Level 3 - \$6,000

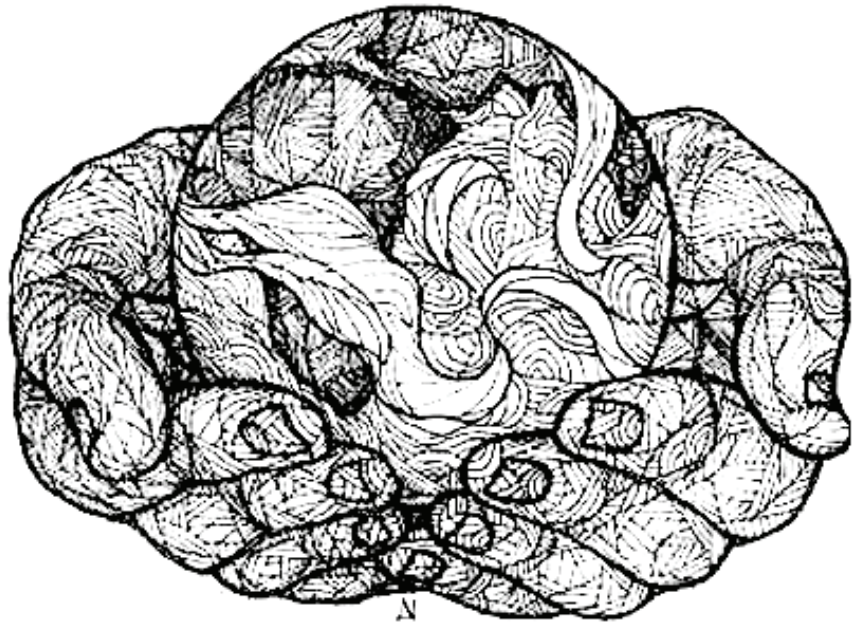
- Sponsor branding on some marketing materials
- Branding with TV, Radio & Print Ads
- Social media tags/mentions in addition to inclusion in other SM campaigns
- 5 VIP tickets
- Meet and greet/HH pre party
- Logo on attendee festival kit
- Banner presence at show
- Roped off VIP area
- Banner presence at show

Sponsorship Level 4 - \$2,000

- Company branding on print and web promo
- Social media tags/mentions
- 4 GA tickets
- Banner presence at show

Sponsorship Level 5 - \$500

- Company branding on print and web promo
- Social media tags/mentions
- 2 tickets to show
- Banner presence at show



Speakers

Paul Hawken

Zoe Weil

**Liz Marshall (Director of film
Ghosts In Our Machine)**

Winona LaDuke

More speakers TBA

Partners

Bhakti

Nooch Vegan Market

Certiifiably Green Denver

The Event Group

Mighty Fine Productions

KGNU

Denver Open Media

More partners TBA

Music

Spells

Rubedeo

Falchemist

Songs for Creatures

Me Me Monster

Joy Subtraction

Altas

Soft Skulls

King Curda

DJ Cavem

AND MANY MANY MORE!

Headliner TBA

Direct support TBA